

Fall 2023 Newsletter:

State of the Canadian Tourist Industry

As always, thank you so much for your continued support as we move into our 50th year of continuous operation in 2024.

TRENDS

After three very tough years due to COVID restrictions, it appears that in terms of overall revenue, 2023 will match 2019 within a few percentage points. We expect that the volume of people traveling will match 2019 next year but people have been more willing to spend money on travel since they couldn't for several years.

HOW WE CAN CONTINUE TO HELP YOU:

As a Receptive Operator-we have many tools that are at your disposal for just one TOLL FREE CALL to our office:

1. As most people are aware, it can be very time-consuming to track down suppliers to set up tours. Niagara Falls Tours takes the burden off of your staff by doing the research and continually maintaining your files until the moment the trip is done.
2. We are large volume buyers of rooms, meals, attractions and we do the work! Often, our prices are the same or less than you will pay yourself. With almost 5 decades of experience, we have a great rapport with our suppliers who will give us better service.
3. In 2023, Niagara and Quebec continued to be our best-selling products for tour groups. However, our Stratford and Shaw Theatre trips (traditionally more popular for individual travelers and smaller groups of 15 and under) have become more popular in the motor coach market.
4. Periodically, we are still asked about COVID restrictions. They ended in Canada on October 1, 2022 and we sincerely doubt that they will make a return.
5. Every package we offer is fully customizable. Theatre, wine and culturally focused tours and blends of them with our traditional packages are still trending.

Please call us toll free at 1-877-356-6385 toll free or e-mail sales@niagarafallstours.com for sample itineraries and further information.



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