

# Fall / Winter 2025 Newsletter

## State of the Tourist Industry

**Thanks to you, we are celebrating our 50th Anniversary in 2025 at Niagara Falls Tours!**

### TRENDS

Although the industry has experienced back-to-back strong years and is now double digits ahead of 2019, we still cannot believe how busy it is. We know that eventually, the market will plateau, but pre-bookings are already proving that the industry should be up again in 2025!

### HOW WE CAN CONTINUE TO HELP YOU:

As a Receptive Operator we have many tools that are at your disposal for just one TOLL FREE CALL to our office:

1. *The biggest advantages of using a receptive operator are reducing the workload for your staff as we constantly follow up with vendors and make all arrangements.*
2. *We have longstanding relationships in the areas that we represent which means that through these relationships, you can count on better service.*
3. *Ask us for sample packages for Ireland in 2025 - new product!*
4. *Quebec, Montreal and Thousand Islands are extremely hot products for 2025 and we suggest booking them as soon as possible.*
5. *Niagara has always been our "bread and butter" and we feature various price points to suit the needs of everyone plus we can customize anything.*
6. *Recently, we are getting asked for Thousand Islands a lot (We can help you in Kingston, ON or Alexandria Bay, NY) and strongly suggest adding it to the end or beginning of your stay in Canada.*
7. *We are official package partners of both the Stratford and Shaw Festivals if you have theatre groups that wish to see the two largest repertory theatre companies in North America.*
8. *Ask us about adding Muskoka or Toronto.*

### FINAL THOUGHTS :

The Baby Boomer Generation is definitely still driving the industry and likely will for the next 8 to 10 years. They are living longer than previous generations, tend to be in better health and have proven to us that they still want to travel. They also want upgraded hotels. Younger generations are obviously traveling as well but not to the same extent!

**Please call us toll free at 1-877-356-6385  
or e-mail: [sales@niagarafallstours.com](mailto:sales@niagarafallstours.com)  
for sample itineraries and further information.**

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